



NOT JUST ANOTHER FUNDRAISER

A Zero Cost, No Risk, Fundraising Platform for Charities, Nonprofits & Community Organizations

An uncommon business opportunity



Fundraising Success Partners:

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Nonprofits & Community Organizations



“Not Just Another Fundraiser”

An uncommon business opportunity...

Fundraising Success Partners was built for people who want a real opportunity – one that fits into everyday life, that doesn't break the bank. Part time or Full time. One that serves real communities with serious, effective fundraising success, so simple that no reinventing of the wheel is needed.

Imagine this.

You're sitting across from a local booster club president in a small community center. The walls are lined with photos of kids in uniforms — hopeful, smiling and determined. The president leans forward and says,

“We need new equipment this season. We just don't know how we're going to pay for it.”

You nod, because you've heard this story before. Schools, sports teams, churches, animal rescue shelters, civic groups and charities of all kinds — they all have dreams bigger than their budgets. And in that moment, you realize something powerful:

You can help them get there.

That's the world of Fundraising Success Partners (FSP) — a practical, community-focused business where your effort creates real impact. You're not selling trinkets. You're not selling products. *In fact, you are not selling anything at all.*

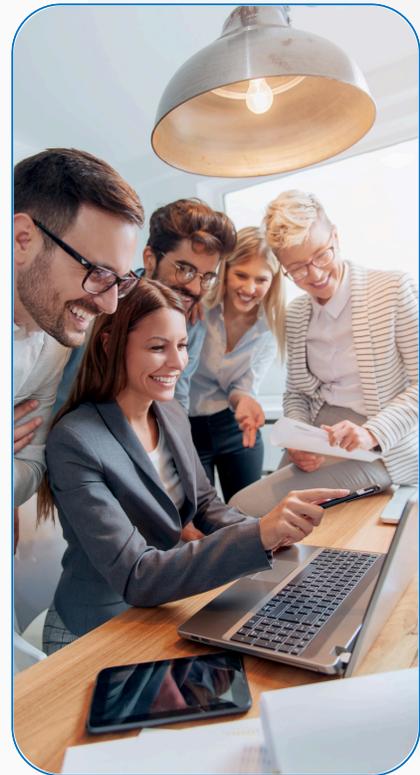
As an **Independent Fundraising Consultant (IFC)**, you're helping groups fund the things that matter: band trips, uniforms, mission work, playground upgrades, scholarships, and more.

This isn't a “maybe it works” idea. It's a structured, repeatable system designed for people who want a business that fits their life, rewards their effort, and strengthens the communities around them.

At its core, FSP is built on three pillars:

- **Structure** — a proven campaign system that removes guesswork.
- **Partnership** — shared responsibilities and aligned incentives.
- **Momentum** — your work compounds instead of starting over each time.

Let's walk through how it all works — not just the mechanics, but the story behind why this model succeeds.



How the Platform Works

The Core Idea

Picture two sides of a coin.



On one side is you:
the human connection. The person who shakes hands, listens to needs, builds trust, and guides organizations through a process that might otherwise feel overwhelming.



On the other side is the platform:
the operational engine that quietly powers everything behind the scenes — sourcing products, managing production, handling fulfillment, and keeping campaigns running smoothly.

The simplicity of our platform is what makes this an uncommon business opportunity for you.

Why?

Most people who try to run fundraisers alone end up drowning in logistics. They spend hours chasing vendors, managing inventory, and solving problems they never expected. It's like trying to build a house while also manufacturing the bricks.

- **Our platform flips that script.**
- **You bring the relationships.**
- **The platform brings the infrastructure.**
- **Together, we create something successful and scalable.**



Why This Distinction Matters

Don't let this be you...



A consultant tries to run a fundraiser completely on her own. She orders tumblers from one vendor, shirts from another, and asks a friend to handle the printing.

At first, it felt manageable — even exciting. But halfway through the campaign, everything unravels. The tumblers were delayed. The shirts arrived misprinted. Her “reliable” friend stopped responding to texts altogether.

Instead of celebrating sales, she spent her days apologizing, explaining, and trying to put out fires she never should've had to fight.

She didn't burn out because she lacked passion. *She burned out because she lacked a system.*

That's exactly why FSP exists — to make sure you never have to live that story.

FSP creates fundraising heroes.

When the platform handles the operational chaos, you get to focus on the part that truly moves the needle: **people, relationships, and results.**

The Human Side vs. the Machine Side

You — the human engine:

- You meet with organizations.
- You clarify goals.
- You present the model.
- You coach volunteers.
- You keep momentum alive.

FSP — the operational engine:

- Sourcing popular products
- Customized printing
- Production
- Fulfillment
- Campaign infrastructure

You stay visible with your organizations. Our platform stays reliable in support of you. The simplicity of the model lets you scale your business without losing your sanity.

Roles, Revenue, and Why the Model Works

A Simple, Fair Revenue Split – We call it the 50/50/50 Fundraising Platform

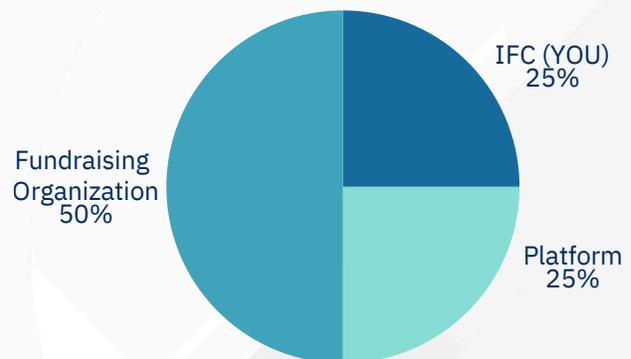


Here's where the story gets even better.

Imagine a pie sitting on a table at a PTA meeting. Everyone wants a piece, but who gets what?

In our model, the slices are clear:

- Fundraising Organization: 50%
- IFC (you): 25%
- Platform: 25%



The organization gets the biggest slice because they're doing the selling and rallying their community.

- You get a strong slice because you're guiding the campaign.
- The platform gets its share because it coordinates and handles the heavy lifting.
- No hidden fees. No confusing math. Complete transparency.

Why the Math Matters

- Organizations don't buy inventory. They have ZERO RISK.
- IFC's don't invest capital for the campaign. NO RISK.
- The platform covers operations and costs.
- That means the financial risk is eliminated, the clarity is high, and the path to success is straightforward.



A Real-World Example

Let's say a high school cheer squad sells a 20-oz custom-printed tumbler for \$30.

- The squad earns \$15 (50%)
- You earn \$7.50 (25%)
- The platform earns \$7.50 (25%)

Now imagine that squad sells 500 tumblers. That's \$3,750 for you — from one campaign.

And here's the kicker: The IFC can recoup their entire entry cost with their very first campaign.

Why Alignment Matters

When everyone knows their role and reward, the campaign feels like a team effort — not a tug-of-war.

Volunteers (those who sell the products) stay motivated.

Organizations feel respected.

You feel valued.

The platform stays consistent.

That alignment is the secret sauce.

It's what makes the FSP program an uncommon business model.

Step-by-Step Guide for Consultants

Let's walk through a typical campaign — not just the steps, but the story behind them.



Step 1: Identify Organizations

You start with your world. You are a member of the community. You have connections to fundraising on many fronts. Have you ever bought products from a fundraiser that supported your children's activities? Have you ever helped support a missionary program or building project by your church? Do you belong to any civic organizations or other nonprofits? Do you have any favorite charities?

Your assignment: You make a list — names, contacts, notes. These aren't cold leads. These are people who already trust you.

Step 2: Clarify Goals

You sit down with the group and ask the questions that matter:

- “What are you trying to fund?”
- “How much do you need?”
- “What's your timeline?”

You're not selling. You're listening. And people can feel the difference.

Step 3: Introduce the Model

You show them how the campaign works. You walk them through the flow from start to finish.

And you watch their excitement build as they realize, *“Oh... this is actually doable.”*

Step 4: Plan the Campaign

Together, you map out:

- A reasonable timeline
- Volunteer roles (how many will be involved in selling, etc.)
- A promotional plan (the strategy for success)

You bring the program. The platform brings the infrastructure. The organization brings the energy.

Step 5: Launch and Support

This is where the magic happens.

- You check in.
- You encourage.
- You troubleshoot.
- You keep the momentum alive.

You're the steady hand that keeps the campaign moving forward.

Step 6: Close and Follow Up

The campaign ends. Funds are distributed. Orders are fulfilled.

Then you sit down with the organization and ask:

- “What worked?”
- “What can we improve?”
- “Do you have any future projects we can be thinking about?”
- “Who else do you know that might benefit from campaigns like this?”

This is where referrals happen, where repeat business begins. This is where your income becomes predictable. This is where you lay the foundation for scaling your business.

Key Coaching Principle

You're not a salesperson. You're a guide.

You're the person who helps groups achieve goals they couldn't reach alone. That's why this model works — because it's built on service, not pressure.

Scaling and Practical Examples

Why Small Numbers Create Big Results

Imagine a high school band, with 50 students. Each student sells just ten items. That's 500 units — without anyone feeling overwhelmed.

You're not creating demand. You're organizing it.

Three Campaign Models (Examples)

Assume 500 units sold at \$30 each → \$15,000 gross revenue.

Your earnings:

- **One campaign per month** → \$3,750/month → \$45,000/year
- **Two campaigns per month** → \$7,500/month → \$90,000/year
- **Three campaigns per month** → \$11,250/month → \$135,000/year

Your results may vary, but these are real numbers based on campaign variables. They are the natural result of consistent, well-run campaigns offering high-value products that support the goals of the charities and events and the people you love.

How Growth Happens Naturally

Growth comes from:

- **Repeat business** — groups come back.
- **Referrals** — satisfied clients spread the word.
- **Efficiency** — you get faster with every campaign.

This is how a part-time venture can fund your future and become a full-time business.

Realistic Expectations

This isn't a lottery ticket. It's a real business built on real work. But it's work that pays off — financially and emotionally. Everybody wins.



Important questions:

Who Is This For?

This opportunity is perfect for people who:

- Enjoy conversations
- Like helping groups succeed
- Who enjoy having a positive influence in their community
- Prefer not to be involved in direct sales to the public
- Want a flexible, scalable business
- Prefer low-risk, high-impact, enjoyable work

Who Is This Not For?

It's not for people who want passive income or zero involvement. Fundraising requires leadership. It's not for those who don't want to get in the mix of meeting and working with human beings. Event-based fundraising is at its core very personal. It requires communication skills and human interface.

Here's the Big Question:

Is this the right business for you?



It is if you can see yourself coordinating even a handful of campaigns each year.

We built this platform for folks like you. If you desire meaningful, impactful work that fits naturally into your lifestyle, its designed for you.

Our platform is for you if you desire a “part-time” business because that’s all your life can allow for now. That’s okay.

Many fundraisers are administered after business hours because of the nature of most people’s work schedules.

Your business can be scaled from any point of entry. It all begins with the first step.

If you enjoy conversations, trust-building, and helping groups raise critical funds to meet their needs, this platform plays into your strengths.

Fundraising opportunities abound. They are everywhere — and they’re already looking for the kind of guidance you can provide.

Work when you want. Work as much as you want. Go as far as you can. There are NO limitations in the 50/50/50 Fundraising Platform.

What Happens Next

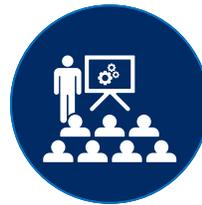
If our content here makes sense, that's something to pay attention to.

The next step means begin a conversation — not a pitch, not pressure, but a practical discussion to determine alignment. It has to make sense to both of us. You the consultant and we the platform.

Visible Steps. Defined Structure. Results-Focused.

Progress comes from action, not anticipation.

ONE-TIME PARTNERSHIP FEE



ONBOARDING & TRAINING

Become a Partner
Proven Model
Campaign Framework
Operational Support



LAUNCH CAMPAIGNS

Execute Proven Process
Identify Opportunity
Introduce to Group
Launch Campaign



RESULTS & EARNINGS

Drive Engagement
Raise Funds
Earn IFC Profits

- ✓ Start fast — launch campaigns without delay
- ✓ Move from idea to results — The path is clear
- ✓ Build as you choose: Part-time or Full-time
- ✓ Design your business around your life
- ✓ Build a Business that scales your success

Onboarding Process

When you join:

- You pay a one-time partnership fee.
- You get access to the platform.
- You receive clear training.
- You get hands-on support for your campaigns.

You're not thrown into the deep end. You're guided. It's a partnership.

Risk and ROI

(Return of Investment)

This how you break-even, how you get all your money back.

A single well-run campaign can often cover your entry cost. Everything is transparent — the economics, the expectations, the potential.

There is no more risk after you achieve your break even. That's another reason why this is an uncommon business opportunity.

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And finally...

The next step is simple: start a conversation. Begin at the top...

Speak with the Founders; Vince Whaley or Jay Hebdon.

Have a human-to-human discussion about fit, alignment, and goals.

You will know everything you need to know after this conversation.

If it's right for you – you'll know that.

If it's not right for you – you'll know that, too.

Either way, you win.

Either way, the choice is yours – and that's the point.



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